

NORTHERN TERRITORY MAJOR EVENTS COMPANY

Double the Dough

COMPETITION

1. Information on how to enter the “Double the Dough” promotion which is part of Season 8 of the Million Dollar Fish competition (“**Promotion**”) and prize details form part of these conditions. Entry into this Promotion is deemed acceptance of these terms and conditions.
2. The “**Promoter**” is Northern Territory Major Events Company (ABN: 22 085 961 520) of 16 Bennett Street, Darwin, Northern Territory 0800.

PROMOTION PERIOD

3. The Promotion commences each weekend of March at 12:00am Australian Central Standard Time (“ACST”) on Saturday, and will close at 11:59pm ACST on Sunday. Promotional weekends include:
 - Week 1: Commences at 12:00am Australian Central Standard Time (“ACST”) on Saturday, 4 March 2023 and will close at 11:59pm ACST on Sunday 5 March 2023.
 - Week 2: Commences at 12:00am Australian Central Standard Time (“ACST”) on Saturday, 11 March 2023 and will close at 11:59pm ACST on Sunday 12 March 2023.
 - Week 3: Commences at 12:00am Australian Central Standard Time (“ACST”) on Saturday, 18 March 2023 and will close at 11:59pm ACST on Sunday 19 March 2023.
 - Week 4: Commences at 12:00am Australian Central Standard Time (“ACST”) on Saturday, 25 March 2023 and will close at 11:59pm ACST on Sunday, 26 March 2023.

(“**Promotion Period**”).

ELIGIBILITY

4. To participate in the Promotion you must:
 - a. be an Australian resident aged 18 years or older; and
 - b. be registered for the Million Dollar Fish Season 8 before the “Promotional Period” (an “**Eligible Entrant**”).
5. Additional [Terms and Conditions](#) apply.
6. Eligible Entrants expressly excludes employees of the Promoter, event partners and any agencies, firms and/or companies (and their immediate families), who are directly associated with the Promotion.

HOW TO PARTICIPATE

7. To participate in the Promotion, Eligible Entrants must fish at the specified location during the Promotional Period.
8. To win the Promotion, an Eligible Entrant must be the first person to catch a verified Season 8 red-tagged barramundi worth \$10K during the Promotion Periods. ("**Winner**"). There is only one winner per Promotion Period.
9. This Promotion is a game of skill and chance plays no part in determining the winner.

PRIZES AND NOTIFICATION

10. The Winner will be awarded a cash prize of \$20,000 by the Promoter ("**Prize**")
11. The Promotion excludes any tagged fish worth \$1 Million Dollars.
12. The Prize is not transferable or exchangeable.
13. The Prize Claim Verification process will include and require the Entrant to meet the requirements outlined in section 25 [here](#):
14. The Promoter reserves the right to change the Prize, these terms and conditions or any aspect of the competition at its discretion.
15. The Winner will be announced on the Million Dollar Fish Facebook and Instagram page once the fish is verified in accordance with the processes set out in the Million Dollar Fish [terms and conditions](#).

NOTIFICATION AND MEDIA

16. The Winner gives the Promoter permission to publish their name and photo on social media or any other publicity without compensation.
17. The Winner agrees to otherwise participate and cooperate as required in all editorial activities relating to the Promotion, including but not limited to being interviewed, photographed and broadcast. The Winner agrees to grant the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media and the Winners will not be entitled to any fee for such use or any moral or other rights.

GENERAL

18. To the extent permitted by law, the Promoter shall not be liable for any loss or damage whatsoever (including but not limited to direct or indirect loss) or personal injury suffered or sustained in connection with this Promotion.
19. Any questions, comments or complaints regarding this Promotion should be directed to the Promoter.
20. The Promoter shall not be liable for any Prize that may be lost, stolen, forged, damaged or tampered with in any way before, or after, it reaches the Winner.
21. The Promoter accepts no responsibility for any variation in the value of a Prize.
22. The Promoter accepts no responsibility for any entries not received for any reason during the Promotion Period. Entries will be deemed to be accepted at the time of receipt by the Promoter. No responsibility will be taken for lost, late or misdirected entries. The Promoter is not responsible for technical difficulties with the entry mechanism and does not warrant that the entry mechanism will be available at all times.

23. If, for any reason, the Promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, COVID-19, technical failure or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right in its sole discretion to take any action that may be available, subject to State and Territory regulations.
24. Any entrant who, in the opinion of the Promoter, tampers or interferes with the entry mechanism in any way, or who does not properly comply with the entry process, will be ineligible to win and it is within the Promoter's discretion to not display, or remove entries, from social media and the website.
25. Incomplete, illegible or incorrect entries or entries containing offensive or defamatory comments, or which breach any law or infringe any third-party rights, including intellectual property rights, will be deemed ineligible.
26. The Promoter reserves the right to disqualify entries in the event of non-compliance with these terms and conditions of entry. In the event there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
27. All contestants release from, and indemnify the Promoter against all liability, cost, loss or expense arising to of accepting the prize or participation in the competition including but not limited to loss of income and personal injury.
28. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook.
29. This competition is governed by the laws of the Northern Territory.

PRIVACY

30. By entering the Promotion, the entrant understands and agrees that the Promoter may use and disclose the information provided by the Entrant on the terms and for the purposes (including marketing) of conducting this Promotion and for other purposes of collection as set out in the Promoter's Privacy Policy available at <https://milliondollarfish.com.au/privacy-policy>
31. Eligible Entrants agree that the Promoter can continue to contact them after the Promotion ends. If an Eligible Entrant would like to access or correct the personal information that the Promoter holds about the them, or if the Eligible Entrant does not wish the information to be disclosed, the entrant should advise the Privacy Officer of the Promoter by email major.events@nt.gov.au.